



The Priory Benefice - Diocese of Leeds  
(Anglican)  
Social Media Policy

Introduction and overview

All use of social media in The Priory Benefice will be in accordance with the instructions and guidance included on pages 47-50 of the *Parish Safeguarding Handbook*, copies of which are supplied to all PCC members and available in the sacristy of each Church.

Named person

The **named person** for Facebook is: Fr Paul Cartwright

The **named person** for Twitter is: Fr Paul Cartwright

Locally agreed guidelines

In addition, the following locally agreed guidelines apply:

- All tweets/posts must be positive in tone and not in any way controversial, offensive, or party political.
- Most of the tweets/posts should be directly related to things that are happening in the life of The Priory Benefice.
- Tweets/posts could also be about, for example, relevant calendar days or aspects of the history of The Priory Benefice.
- Tweets/posts could also be good-will wishes toward, for example, neighbouring parishes or related groups.
- Tweets/posts or re-tweets might also highlight the work and/or statements of The Society or Forward in Faith, the Anglican Diocese of Leeds, the local and national Church of England or other similar groups or bodies, but always in a positive tone (see above).
- Given the purpose of the account, it will normally be best not to like or retweet/share tweets/posts that do not bear direct relevance to the activity of The Priory Benefice or its aims and objectives.

Agreed by the PCC  
April 2022